

Just open your eyes! There's history there!



The Apple-Tree House, 298 Academy St.

The Marquis de Lafayette and General George Washington ate under the shade of an apple tree at the Apple-Tree House during critical moments in the Revolutionary War. The

Apple-Tree House is listed in the New Jersey Register of Historic Places.

Loew's Jersey Theatre 54 Journal Square

Through the Great Depression and World War II, the quintessential American movie palace attracted New York's top vaudeville acts and Hollywood's top movies. After being

closed for many years, and following a loving restoration, the theater is again bringing entertainment to Jersey City. It is a centerpiece of the Journal Square renaissance.



Jackie Robinson statue PATH Plaza

A statue that faces Kennedy Boulevard commemorates Jackie Robinson's groundbreaking first major league game at nearby Roosevelt Field in Jersey City. With that game, played on April 18, 1946, he became the first black player in the modern era of organized professional baseball.

The Square's Guide is sponsored in part by



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2958 Kennedy Boulevard
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Find it where? Journal Square!

Jersey City's



Journal Square

The Square's Guide to Shopping, Eating, and Events

2007-2008



www.TheNewJournalSquare.com

Presented in cooperation with State of New Jersey
Urban Enterprise Zone Program.

Come, take a stroll. There's fun in the air! Here's what's going on around Journal Square.

Music! Open air markets! Street festivals! Shopping!
Sidewalk sales! Entertainment!

There's always something happening in the streets, shops,
and restaurants around Journal Square. So take a stroll
'round The Square! Here's what you'll find:

April–November:

The Sidewalk Sale's a value fair!

When you walk around The Square on the first Thursday,
Friday and Saturday of each month, you'll see a world of
value at your feet. That's when many of our retailers display
their wares right outside their doors. You'll find hundreds
of items that will give you REAL savings.

May–September:

Free live music! In the Square!

Every Wednesday, Friday, Saturday 11:30 am - 1:30 pm
Blues! Jazz! Latin! Soul! The sound of music fills the air during
our Fountain Entertainment Series as local artists provide
music for your lunchtime pleasure.

For dates, times and locations of other special musical events,
visit www.TheNewJournalSquare.com.

Tuesday, May 15:

Free Block Party! Meet the mayor!

5:30–8:30 pm

Mayor Jerramiah Healy reaches out to everyone in Journal
Square with deejay music, free hot dogs, and games for the kids.

Saturday, June 30:

Whirling dervish, dance with flair!

Egyptian Festival. 10 am - 6 pm

Enjoy authentic Egyptian cuisine as you soak up the sights,
smells, and sounds of an ancient country and its peoples.
There's Egyptian music, dancing (even a whirling dervish!),
vendors, and children's entertainment.

July–November:

Farmers Market! Open air!

Every Wednesday 9 am - 7 pm (rain or shine)

Summer brings New Jersey farmers and their crops to
Journal Square. That means you'll find the freshest produce
and baked goods—all the ingredients for a great Square Meal.

October 12/13 and 19/20:

Singing! Dancing! Indian fare!

Navratri Festival. Starting 8 pm.

All are welcome to enjoy the cultural diversity of our county
by joining us for Navratri—a festival of dance, music, and
community. The location: "India Square," Newark Avenue
west of Kennedy Boulevard.

November–February:

College basketball! Take a chair!

The Journal Square Restoration Corporation is proud to
support Saint Peter's College men's and women's basketball
home games.

Enjoy great college basketball right here in Jersey City! The
Peacocks and Peahens are perennial contenders in the excit-
ing Metro Atlantic Athletic Conference. Find their schedule
at www.alumni.spc.edu.

December:

Holiday music! Trumpets blare!

Come to the Square for live brass! The sounds of music fill
the air during our Holiday Entertainment Series.

Get into a holiday mood with our festive decorations! Visit
www.TheNewJournalSquare.com for a schedule of events.

February:

Presidents' Day Sales beyond compare!

Visit The Square for this traditional in-store sale day, and
you'll find a world of value at your fingertips. That's when
many Journal Square retailers offer great price reductions to
welcome the spring and to stretch your household budget.

Ambassadors treat our guests with care!

With the Journal Square Ambassador Program, help is just
a free phone call away.

Whether your car won't start, or you need directions, or
you simply see a problem that needs to be addressed, just
call **1-866-857-1467** anytime between 11 am and 7 pm,
Monday through Friday, and we'll do our best to lend a
helping hand.

Live summer music funded in part by:

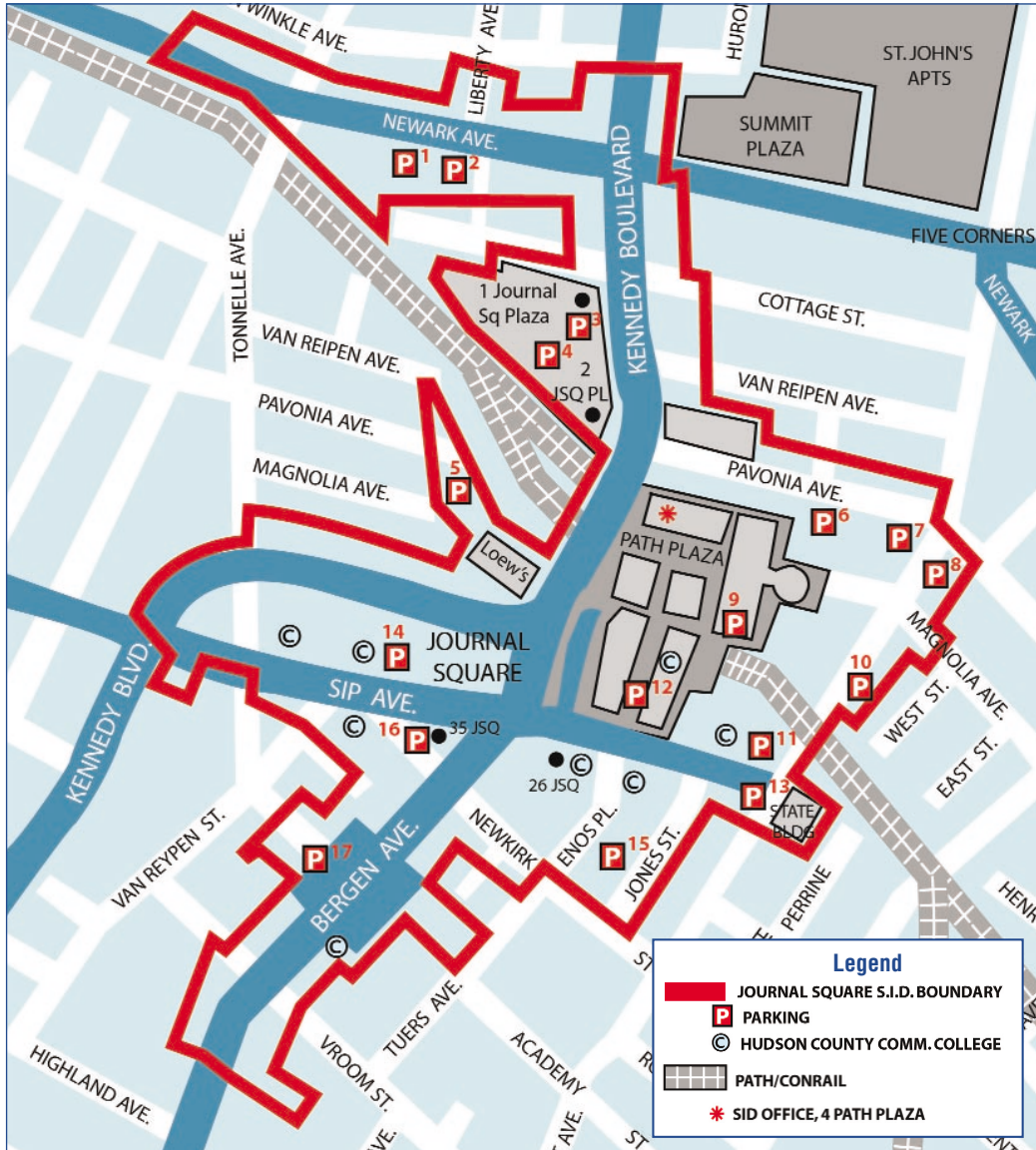
THE
HUDSON REPORTER
NEWSPAPERS
Hudson County's largest weekly newspaper group



QUIZNOS SUB
WWW...TGASTY!

You can get here from anywhere!

Journal Square is Hudson County's commercial and transportation hub, with easy access to buses, commuter vans, cabs, and trains. (Manhattan is just 11 minutes away by PATH train from the Journal Square Transportation Center.) And there are 17 parking lots in Journal Square. (They're represented by "P" symbols and red numbers on the map below.) So there's plenty of room to park your car while you shop, dine, or commute.



Parking, parking everywhere!

- [1] 817 Newark Ave (\$2 first hour/na daily) • [2] 797-801 Newark Ave (\$2/\$15) • [3] 1-2 Journal Square Plaza (\$6/\$20)
 [4] 2 Journal Square Plaza (\$5/\$10) • [5] 801 Pavonia Ave (\$2/\$8) • [6] 617 Pavonia Ave (\$7/\$9) • [7] 595 Pavonia Ave (\$8/\$8)
 [8] 534-536 Summit Ave (\$9/\$12) • [9] 21 PATH Plaza (\$8/\$8) • [10] 508 Summit Ave (\$7/\$7) • [11] 60 Sip Ave (\$7.50/\$10)
 [12] 88 Sip Ave (\$8/\$12) • [13] 425 Summit Ave (\$7.50/\$10) • [14] 2854 Kennedy Blvd (\$1/\$6) • [15] 20 Enos Place (\$8/\$12)
 [16] 135 Sip Ave (\$7/\$11) • [17] 871 Bergen Ave (\$3/\$15)

Are you hungry? Don't despair

Hungry for a square meal? You'll find nearly 50 restaurants in Journal Square. Whether you want a fast food snack or a sit-down dinner, chicken parmigiana or arroz con pollo, fried chicken or tandoori chicken, you'll surely be able to satisfy your craving. (All phone numbers have 201 area codes.)

American Hero
2979 Kennedy Blvd. (222-5151)

Angethi
804 Liberty Ave. (798-5006)

Baba Hut
771 Newark Ave. (653-0669)

Bengali Sweet House
836 Newark Ave. (798-9240)

Blimpie
921 Bergen Ave. (653-0004)

**Blue Ribbon at
The Summit House**
510 Summit Ave. (795-9393)

Bombay Cafe
771 Newark Ave. (656-5566)

Bolo Curry
839 Newark Ave. (222-2656)

Bombay Mirchi
837 Newark Ave. (222-0685)

Boulevard Drinks
48 Journal Sq. (656-1855)

Burger King
499 Summit Ave. (659-9681)

Deli Plus
24 PATH Plaza (222-1443)

Dosa House
809 Newark Ave. (222-3883)

Dosa Hut
777 Newark Ave. (420-6660)

Dunkin Donuts
507 Summit Ave. (963-2233)

**Dunkin Donuts/TOGO's/
Baskin Robbins**
40 Journal Sq. (216-9797)

The Earle Café
57 Sip Ave. (653-4470)

Golden Krust Bakery
2860 Kennedy Blvd. (610-0999)

Great Wall Restaurant
841 Bergen Ave. (333-4048)

Hot Bagels Deli Cafe
520 Summit Ave. (216-9499)

Hot Bread
808 Newark Ave. (418-9669)

Jersey Farm Liquor & Deli
2983 Kennedy Blvd. (653-5475)

Johnny L's Bagels
520 Summit Ave. (216-9499)

Journal Square Pub
50 Journal Sq. (216-9632)

Kennedy Fried Chicken
50 Sip Ave. (659-1055)

Kentucky Fried Chicken
12 Journal Sq. (659-2161)

Madra Palace
791 Newark Ave. (876-0110)

Manpasand
779 Newark Ave. (533-1555)

McDonald's
16 Journal Sq. (653-9552)

Mister Gusto Latino Restaurant
2814 Kennedy Blvd. (795-7004)

Morgan Seafood Restaurant
2801 Kennedy Blvd. (792-2400)

New York Fried Chicken
2821 Kennedy Blvd. (332-3311)

Papas Restaurant
896 Bergen Ave. (653-4030)

Parmigiana House
50 Journal Sq. (792-9565)

Pasha
859 Bergen Ave. (333-0633)

Patel Snacks
785 Newark Ave. (792-4356)

Popeyes Chicken
924 Bergen Ave. (610-0119)

Quiznos Sub
2854 Kennedy Blvd. (656-6444)

Rajbhaj Sweets
812 Newark Ave. (656-6660)

Rasoi
810 Newark Ave. (222-8850)

Sabor Tropical Restaurant
2828 Kennedy Blvd. (239-7800)

Satkar
806 Newark Ave. (963-6309)

Singas
840 Newark Ave. (222-5141)

Subway
2866 Kennedy Blvd. (798-5959)

Sunflower Deli
32 Journal Sq. (420-9240)

Sunny's Café
26 Journal Sq. (714-9880)

Taj Restaurant
791 Newark Ave. (876-0110)

3 Guys From Italy
8 PATH Concourse (714-7764)

The Village Fine Indian Cuisine
765 Newark Ave. (222-0122)

VIP Restaurant
175 Sip Ave. (792-1400)

White Castle
2996 Kennedy Blvd. (333-4564)

Things to buy! Stuff to wear!

Looking for a square deal? Journal Square is home to dozens of retailers who offer great value on everything you need for your family and your home. You'll find clothes and shoes, electronics and computers, gifts and jewelry, housewares and appliances. Some of our stores are value-based independents; others are outlets of major chains.

Here's a sampling:

All Eyez On Me
900 Bergen Ave.

Askar Jewelry and Gifts
2814 Bergen Blvd.

Benel Clothes
2829 Kennedy Blvd.

Bhavana Audio-Video
788 Newark Ave.

Bibi's Fashion
921 Bergen Ave.

Blast Kids & Ladies
2842 Kennedy Blvd.

Blast Sport
2840 Kennedy Blvd.

C.H. Martin
18 Journal Square

Cohen's Fashion Optical
2877 Kennedy Blvd.

Fabco Shoes
837 Kennedy Blvd.

Flavor Womens Clothing
2831 Kennedy Blvd.

Goodwill
2815 Kennedy Blvd.

Joyce Leslie
2839 Kennedy Blvd.

Lord's Children Wear
2869 Kennedy Blvd.

Lord's Men Wear
2871 Kennedy Blvd.

Mack 99 Cents and Up
910 Bergen Ave.

Mario's Shoes
858 Bergen Ave.

Midas Auto Store
2958 Kennedy Blvd.

Music Station of NJ
2828 Kennedy Blvd.

Patel Video
789 Newark Ave.

Payless ShoeSource
2843-2845 Kennedy Blvd.

Popular Jewelry
816 Newark Ave.

Rainbow Store
2855 Kennedy Blvd.

Sleep Cheap Furniture
2843 Kennedy Blvd.

Subzi Mandi
815 Newark Ave.

\$10 Spot
2849 Kennedy Blvd.

Top Plus
905 Bergen Ave.

Three Style Fashion
911 Bergen Ave.

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201-795-1854

Don Smartt, District Administrator